

WiredSafety
WiredKids
StopCyberbullying
Teenangels
Tweenangels
Cyberlawenforcement
InternetSuperHeroes



LINKSYS by Cisco

Cisco and Trend Micro are introducing Home Network Defender, a revolutionary security service that provides complete, easy-to-manage network protection by helping to stop online threats at the network gateway to your home. This integrated combination of router hardware and software provides a greater level of detection and eradication of network threats, including online fraud, online predators, and viruses before they can reach your networked devices such as PCs, Macs, online game consoles, or any multitude of other devices with embedded browsers. Also included with Home Network Defender are built-in parental controls, which provide enhanced management of the type, age-appropriateness, and time availability of content accessible by devices or PCs on the home network.

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Teenangels: Finding Ways to Connect with Youth

The MPAA was facing a challenge. Motion pictures and videos had joined the ranks of music, software and games being illegally shared and copied online. Teenangels found in their research that teens were willing to listen. But they needed a message that would resonate with them. Meet Lucky and Flo. Two black labs that had been rescued and trained to sniff

out the chemicals used in making DVDs and CDs. While they can't tell the difference between legal and illegal versions of the discs, they can spot shipments of the media disguised as clothing, artwork or cosmetics. They have been so successful that there is a huge bounty on their heads. Using the dogs helps focus the students on the fight between bad guys and the good ones. The message suddenly has a face—of two brave and determined canines who risk their lives



to protect the rights of others - named Lucky and Flo. Want to join the ranks of entities like the MPAA, P&G, Microsoft, Disney, McAfee, Webkinz, Yahoo! and others who turn to Parry and Teenangels for help? Rent a Teenangel to help you! Bid on one at the auction. Help them help you.

9th Annual
Feb. 25th 2009



Welcome!

Each year our expert Teenangels and our Tweenangels do lots of research about what other kids, tweens and teens are doing, are worried about and ways to make things safer. And every year they present their research to you—

our honored audience of industry, policymaker, media and educational VIPs. And every year everyone comes away with a deeper understanding of ways to connect better—safely! The Teenangels and Tweenangels pay their own way. This year, Yahoo! and KidZui helped some of the kids cover some of their travel expenses. Thanks! You'll learn about how

young people are using cell phones and other handheld devices. In our Gaming! panel we'll all get a chance to see communication from a tween's perspective. Snips, snails and puppy dog tails...boys are more complicated than that. The Teenangels have done some extensive research on what girls and

- ♦ Rent a Teenangel
- ♦ R u Smrtlr than a Tweenangel?
- ♦ LG Text Wars!
- ♦ Du u No?

Join our new StopCyberbullying Coalition. If we all work together, we can do something



STOP Cyberbullying.

Get a preview of the free school stopcyberbullying toolkit we designed with games, videos, animations and presentations. Launching soon at a computer near you!

50,000 students were polled. They nominated thousands of sites, but only 143 were nominated by enough to qualify. Our team of moms then reviewed them and cut them back to 62 sites. Only a handful in each age category passed Parry's scrutiny. Meet the 14 winners!



Our Platinum Sponsors



Meet our newest Teenangel—teen TV and movie star Victoria Justice. She will be spending time helping us Stop Cyberbullying. Her little sister had been textbullied, and Victoria wants to help other big sisters



know what to do to keep their siblings safer. She couldn't make it to the Summit today. She's shooting a new pilot for Nickelodeon. But sends her love! Check out her video at GetGameSmart.com.

Microsoft is helping families Get Game Smart!



Kids have the fastest fingers in the universe...piloting video game controllers, flipping remotes, clicking keyboards.

Visit www.GetGameSmart.com for expert tips, quick tutorials and easy-to-use tools for safer, healthier and more balanced video gaming. The site also encourages families to make smart choices about what they play, watch and browse with fun online and offline activities and chances to win amazing entertainment prizes!

GetGameSmart.com



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Schedule of Activities and Presentations

Introductions: Parry and the Kids	9am
VIP Welcome	9:05am
Panel One: Games, Gaming and More Gaming!	9:20am
Teen and Tween Reports	10:15am
Meet Some Special People!	10:40am
Audience Gaming Activity - LG Text Wars!	10:45am
WiredSafety's Industry Leadership Awards	10:55am
Teenangels' Challenges	11:05am
Lifetime Child Protector Awards	11:20am
Panel Two: Kids Online	11:30am
Teenangel Auction: Going, Going, Gone!	12:15pm
WiredKids Best of the Web Awards – Kids and Tweens	12:30pm
Luncheon Program (SuperHeroes and Games!)	12:45pm
Panel Three: Teens and Social Networking and WiredKids Best of the Web—Teens	1:15pm
Excellence in Government Internet Awards	2:15pm
Panel Four: StopCyberbullying Now!	2:25pm
Panel Five: Ask the Teenangels & Tweenangels	3:00pm
TTFN – Summit Closing	3:45m

